

UP NEXT: Details at  
[www.worthingtonchamber.org](http://www.worthingtonchamber.org)



- MAY 22 — REDS, WHITES & DESSERTS; CATERING BY DESIGN
- MAY 25 — BUSINESS AFTER HOURS; CANTINA LAREDO
- MAY 27 — SMALL BUSINESS PERSON OF THE YEAR AWARDS LUNCHEON; WORTHINGTON INN
- JUNE 3 — WOMEN'S BUSINESS NETWORK LUNCHEON; MOUNT CARMEL ST. ANN'S
- JUNE 17 — COMBINED CHAMBERS BUSINESS EXPO; BRIDGEWATER CONFERENCE CENTER
- JUNE 24 — BUSINESS BEFORE HOURS; STEP BY STEP ACADEMY/KATIE'S PANCAKES

**SAVE THE DATE**

- JULY 7 — GET SMART BOOK DISCUSSION GROUP; KING BUSINESS INTERIORS
- JULY 9 — A TASTE OF WORTHINGTON
- SEPT. 1 — GOVERNOR CANDIDATE FORUM
- SEPT. 13 — GOLF OUTING; YORK GOLF CLUB
- SEPT. 25 — OLD WORTHINGTON MARKET DAY

## Joe Davis to be honored May 27 with annual Small Business Person award



*Joe Davis, co-owner of Worthington Jewelers, the 2010 Small Business Person of the Year*

A downtown Worthington merchant who successfully carved a niche in a luxury market during an economic downturn will receive the Chamber's annual Small Business Person of the Year Award at a luncheon in his honor on Thursday, May 27, at the Worthington Inn.

Joe Davis, co-owner of Worthington Jewelers, is the 24th recipient of the annual award, created in 1987 to demonstrate support for small businesses and recognize successful Chamber members who are growing and bettering the Worthington community.

Chamber members and guests are encouraged to hear Joe share his reflections on running a small business at the May 27 awards luncheon and to celebrate the accomplishments of all small businesses in the Worthington area. The luncheon will begin at 11:30

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## Sip, savor, shop at Reds, Whites & Desserts

Chamber members and guests are invited to sip fine wines, savor hors d'oeuvres and desserts, and shop for silent auction bargains in an elegant, sparkly atmosphere at the Chamber's 13th annual Reds, Whites & Desserts fundraising event.

Catering by Design, a division of Sanese Services, will host and sponsor the event on Saturday, May 22, from 7 to 10 p.m. The catering facility is located at 6465 Busch Blvd., with an entrance off Kingsmill Court.

Additional major sponsors of the 2010 event are B&C Blacktop Sealing Co., Mount Carmel St. Ann's and Worthington Jewelers (see related story above), all returning supporters of Reds, Whites & Desserts.

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**CHAMBER CONNECTIONS** is published for Chamber members like Fritz Goss of **Goss Financial Services**, who is retiring this month from the financial planning company. Fritz has attended Business After Hours, QuickConnect, and other Chamber networking events. Bill Watson is the new owner of the firm. If you have news to share about your business, contact us at the Chamber office, 888-3040.



Please join the Chamber in welcoming these new members who joined during the past month. Do you have friends, colleagues and suppliers who should be benefiting from Chamber membership? Contact the Chamber at 888-3040, or e-mail Karen@worthingtonchamber.org.

## A.J. Amer Insurance

Pam Kusma, Vice President Sales-Mid Ohio  
6650 Walnut St.  
New Albany, OH 43054  
Phone: (614) 581-6115  
Fax: (614) 939-2397  
www.amerinsurance.com  
Insurance



A.J. Amer Insurance specializes in commercial insurance for all your business insurance needs including contractors, not-for-profit, biomedical and manufacturing.

Referred by: Bill Alsnauer, State Farm Insurance & Financial Services

## Best Hoover McTeague

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Clifford W. Baseler, Vice President-  
Commercial Lines  
540 Offcenter Place, Ste. 180  
Gahanna, OH 43230  
Phone: (614) 246-7475  
Fax: (866) 500-7650  
www.BHmins.com  
Insurance

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## Brookshire Banquets, LLC

Laura M. Gurgol, Director of Business Development  
405 Greif Parkway  
Delaware, OH 43015  
Phone: (740) 548-8188  
Fax: (740) 548-8099  
www.brookshire.biz  
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Referred by: Andrea Cottrill, SERVPRO

## Butler Insurance and Financial Services

John Butler, Agent  
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Fax: (614) 336-3666  
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# Thank You, Renewing Members

The Chamber thanks and recognizes the following businesses or individuals who have renewed their annual membership as of April 30.

**Acme Canine**, Laura Pakis

**Anthem Blue Cross and Blue Shield**,  
Kevin Hinkle

**Applied Health Services, Inc.**,  
Richard Snow

**Benefit Financial Services**,  
Daniel M. Wehner

**C. Lewis Studio**, Cynthia Lewis  
**Columbus Logistic Center Ltd.**,  
Anne Riley

**Days Inn & Suites Worthington**,  
Donna Selby

**Fastsigns**, Clay Baker

**Fritz Jacobs**, Jennifer Lewis

**Jack L. Woods Plumbing Co., Inc.**,  
Diane Woods

**Liebert Corporation**, James Curry, Jr.

**Luebbe Hearing Services, Inc.**,  
Dr. Mary Lou Luebbe-Gearhart

**McNichols Roofing**, Frank Sellors

**Mini Storage Depot**, Olivia Montell

**Mount Carmel St. Ann's**, Janice Piscitelli

**Ohio Physicians Health Program**,  
Betsy Arvidson

**One World Hosting**, Chris Noble

**Passage Insights, LLC**,  
Leslie Meyer-Miller

**Premier Chiropractic Center of  
Sawmill**, Dr. Matt Jennings

**Professional Imagery**, Shelley Menduni

**Ralph A. Kerns & Associates**,  
Ralph Kerns

**SERVPRO of NW Columbus**,  
Maureen Hayes

**Sheraton Suites Columbus**, Laurie Hess

**Tape Central Inc.**, Dawn Norrod

**Telhio Credit Union**, BJ Stone

**Title Search Services, Inc.**,  
Robert Schriever

**Worthington News/Suburban News  
Publications**, Laura Hammett

**Worthington Pizza Primo**,  
Eric T. Rummel

**Yazvac & Associates, LLC**, Charlie Yazvac

**YMCA North Branch**, Paul Weber ★

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associates. We love being the “good hands people” for auto and home insurance to all of our clients.

**Referred by: Anthony Lordo, Anthony Lordo, D.D.S., LLC**

## Cantina Laredo

Michael Belcastro, General Manager/Investor  
8791 Lyra Dr.  
Columbus, OH 43240  
Phone: (614) 781-1139  
Fax: (614) 781-1184  
www.cantinalaredo.com

### Restaurants

Cantina Laredo serves authentic, gourmet Mexican dishes in a sophisticated atmosphere. They offer daily fish specials, grilled chicken and steaks complemented by signature sauces such as chipotle-wine with portobello mushrooms or sautéed artichoke hearts and roasted red bell peppers. Fresh guacamole, prepared tableside (pictured), and fresh-squeezed lime margaritas are among the specialties.



**Referred by: Paul Cynkar, Battelle for Kids and Richard Hunter, The Hunter Group**



**Cantina Laredo will host the Chamber's Business After Hours on May 25.**

## Creative Computer Resources

Bob Bellas, President  
5200 Horizons Dr., Ste. 102  
Columbus, OH 43220  
Phone: (614) 384-7557



Fax: (614) 573-6331  
www.planet-ccr.com  
*Computers*  
Creative Computer Resources is a trusted leader for providing computer/information technology support

and managed services to small- and mid-sized businesses.

## Edible Arrangements - Polaris

Pam Helfer, Owner  
8743 Lyra Dr.  
Columbus, OH 43240  
Phone: (614) 880-9622  
Fax: (614) 880-9623  
www.ediblearrangements.com

### Gifts

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## Fabulous Floors

Justin Hoyt, Owner  
123 E. Stanton Ave.  
Columbus, OH 43214  
Phone: (614) 439-2388  
www.FabulousFloorsUSA.com  
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Fabulous Floors specializes in hardwood floor refinishing and resurfacing. Bring back the luster of your hardwood floors with Fabulous Floors.

**Referred by: Scott Semarer, Shawan-Marquis Agency, Inc.**

## Family Home Health Services

Tiffany M. Vanyo, Business Development Manager  
5556 Hilliard Rome Office Park  
Hilliard, OH 43026  
Phone: (614) 633-8134  
Fax: (614) 219-1451  
www.homecareforyou.com

### Health Care Services

Family Home Health Services provides home health care — an excellent, cost-effective alternative to hospital or other institutional care. Service is based on the individual's need, defined by his or her physician's plan of care, and may range from 24-hour-a-day care to monthly visits from skilled nurses, therapists, social workers and/or home health aides.



**Referred by: Ann Baldwin, Mary Kay Cosmetics**

## Gordon Flesch Company, Inc.

Scott Martin, Digital Filing Specialist  
5655 Venture Dr.  
Dublin, OH 43017  
Phone: (614) 789-5700  
Fax: (614) 789-5755  
www.gflesch.com

### Office Equipment and Copying Machines

From copies, facsimiles and printers to scanners and software, Gordon Flesch provides the latest technology from the most respected brands. The company's efficiency experts examine the inner workings of your office and prescribe a customized, complete solution that fits within your budget, dramatically improving how your office runs each day.



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# Joe Davis to receive Small Business Person award

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a.m. Reservations may be made on the Chamber's Web site under the CALENDAR OF EVENTS or by calling 888-3040.

Developing strong relationships with customers and others in the community has become a priority for Joe, who has been an avid supporter of the Chamber, as well as the Olde Worthington Business Association and Leadership Worthington. He has been a frequent donor of handmade jewelry items to fundraisers for schools, PTAs and community events, and he enjoys being known as an advocate for "buy local" initiatives.

Joe grew up in Cincinnati, Columbus and Cleveland and graduated from Galion High School. After studying architecture and fine art at the University of Cincinnati and The Ohio State University, he opened his first business in 1998 in the Short North and sold it two years later. He opened Worthington Jewelers in 2000 with a business partner, Bob Capace. Worthington Jewelers recently purchased the 100-year-old brick building where their business is housed at 692 High St.

Joe notes that changing economic conditions over the past few years required a drastic change in how his company did business. "We re-evaluated every service and process in our business and changed our focus to *making* the product we sell, almost exclusively. This allowed me to use more than 90 percent of my inventory on an annual basis with very little carrying cost," he said.

By changing focus to hand-crafted pieces, Joe said he created a more direct interaction with customers that allowed him to make a better and less expensive product than mass-produced alternatives ordered from suppliers. Keeping

**Help honor Joe and celebrate the accomplishments of small business owners everywhere at the Small Business Person of the Year Awards luncheon on Thursday, May 27, at the Worthington Inn. For reservations, call 888-3040 or sign up online on the Calendar of Events at [www.worthingtonchamber.org](http://www.worthingtonchamber.org).**

production in Worthington also supported our local economy.

Building personal relationships with customers led to other milestones in Joe's life, as well. "I met my wife, Paget, in our store when her mother brought her in and introduced us," he relates. Two years ago the couple adopted a son, Liam, who is often seen accompanying Joe and Paget at community events.

Small business persons from the Chamber are nominated for this award each year by fellow Chamber members, employees, customers, past honorees and others who are aware of their exemplary business practices. Nominations are accepted year-round, and judging is performed each spring by a committee of past honorees.

Judges consider nominees' solutions to business problems; reputation for personal integrity and fair business practices; financial strength and profitability; creativity, innovation/improvement or quality customer service; and community involvement. ★

## Past Small Business Person of the Year honorees

*Dwight Moody (1987), Moody's*  
*Steve Potter (1988), Potter Builders, Inc.*  
*Tom Hull, D.D.S. (1989), dental practice*  
*Joe Mezera (1990), The Mezera Co.*  
*Bob Vosler (1991), Vosler Co., CPAs;*  
*Raeann Foust (1992), American Traditions*  
*Richard Hunter (1993), Potter Lumber & Supply Co.*  
*George Norris, D.V.M. (1994), Animal Hospital of Worthington*  
*Phil Giessler (1995), Cam Taylor Co. Ltd. Realtors*  
*Charles Claibourne, D.D.S. (1996), dental practice*  
*Steve Schnulo, O.D. (1997), Albright & Schnulo*  
*Matt Anderson (1998), Anderson's FrameDesign*  
*Kathryn Paugh (1999), KRP Communications*  
*Gloria Yonadi (2000), Kerbler's Restaurant*  
*Nicki Budin (2001), Curio Cabinet & Christmas Village*  
*Bill Dawson (2002), NexTech Materials Ltd.*  
*Darla King (2003), King Business Interiors*  
*Charlotte VanSteyn (2004), RE/MAX Premier Choice*  
*Bryan Myers (2005), B&C Blacktop Sealing*  
*Mike Beck (2006), Think Painting*  
*Bill Alsnauer (2007), State Farm*  
*Tom Hastings (2008), CSC/Computer Site Columbus*  
*Bill Owens (2009), Owens Construction Contracting Co.*

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2008 Columbus Realtor of the Year**



# Sip, savor, shop at Reds, Whites & Desserts on May 22

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*The Winery, under new management by Debra Sturm (pictured left), is among the wine presenters at Reds, Whites & Desserts on May 22 at Catering by Design.*

Catering by Design's spacious banquet and reception facility will sparkle with gold and silver tones atop sophisticated black and white, as guests enjoy wines and desserts and bid on silent auction packages throughout the evening.

A variety of hot and cold hors d'oeuvres prepared by Catering by Design will be butlered to guests and available at food stations. Aroma Dolce, the coffee service division of Sanese Services, will provide gourmet coffee drinks.

Chamber-member wine retailers who are presenting wines for sampling include Brookside Golf and Country Club; Cameron's American Bistro; House Wine; J. Liu; Mitchell's Steak House; Ruth's Chris Steak House; Signature Wines; Two Brothers Wine & Spirits; and The Winery Bistro and Wine Shop.

Desserts donated by Chamber member bakeries, restaurants and caterers will be available for sampling and for silent auction.

As they sip and savor, partygoers can "shop" for dozens of themed silent auction baskets that include custom-made jewelry, romantic getaways, family excursions, theater tickets, hotel and restaurant gift certificates, golf packages, sports tickets and other items. Among the auction items this year are: a \$2,700 diamond, sapphire and white gold pendant handcrafted by Worthington Jewelers; Broadway Across America series tickets to "Chicago" courtesy of Fifth Third Bank; a 24-week share for two in the Wayward Seed Farm's Community Supported Agriculture (CSA) program; getaway packages to Crockett's Run in the Hocking Hills and Oglebay Park near Wheeling, W.Va.; a Family Zoo package from The Conference Center at NorthPointe; and some popular returning favorites – a Lake Erie fishing excursion from Fire

*Event sponsors preparing for Reds, Whites & Desserts 2010 are, from left to right, Joe Davis, co-owner of Worthington Jewelers; Bryan Myers, president of B&C Blacktop Sealing Co.; Dan Redman; general manager of Catering by Design; and Terri Hannaford, catering sales manager of Catering by Design. Mount Carmel St. Ann's also is a major sponsor.*

Escape Charters and a \$1,500 asphalt/paving package from B&C Blacktop Sealing.



**Catering  
by DESIGN**  
The Catering Services Company of **SANESSE**

Major sponsors and wine station sponsors enjoy seating at reserved tables, as well as tickets, signage and publicity. Wine station sponsors known at press time include Anthony Lordo, D.D.S.; Dayton Precision Services; Huntington National Bank; the Impact Tips Group of the Worthington Area Chamber of Commerce; Insurance Partners Group Ltd.; Landis Properties; Sequent; and Tilton's Automotive Service.

"Patron" sponsors include Jesse Marketing Associates; The Laurels of Norworth and Worthington; and Schoedinger Funeral Services.

"Friend" level sponsors at press time are ARC Industries; The Cachet Hair Salon; King Business Interiors; The Rite Bite; and Saul and Saul LLC.

Chamber members are encouraged to bring co-workers, clients, neighbors and relatives – anyone who enjoys wine, food and a festive party atmosphere. *Cocktail/semi-formal attire or dressy business attire are appropriate for the event.*

Reservations, at \$50 per person, are still available and can be made by phone at 888-3040 or online at [www.worthingtonchamber.org](http://www.worthingtonchamber.org). On the Calendar of Events, select the May 22 event, click "Register now" on the right side of the screen, and follow the prompts. You will receive a confirming e-mail message when successfully registered. All major credit cards are accepted. Reservations should be received by May 20. ★



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**B & C Blacktop  
Sealing Inc.**

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Jewelers*  
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# More New Members

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## Katie's Pancakes

Mark Labardee, Owner  
4961 Vicksburg Lane  
Hilliard, OH 43026  
Phone: (614) 832-5275  
Fax: (614) 771-5755  
www.katiespancakes.com  
Caterers



Katie's Pancakes invites you to have a "flippin' good time" with an interactive meal prepared at your location for office and holiday parties, fundraisers, church functions, etc. They provide pancakes, gourmet coffee, sausage, orange juice, plates, utensils, cups, napkins, butter and syrup – and servers who flip the pancakes to up to 1,500 hungry "catchers."



**Katie's Pancakes will co-host a Business Before Hours at Step by Step Academy, 445 E. Dublin-Granville Road, Bldg. G, on Thursday, June 24.**

## Liberty Mutual Insurance

Lacey Meeks, Sales Representative  
515 Executive Campus Dr.  
Westerville, OH 43082  
Phone: (614) 794-1206  
Fax: (614) 794-3948  
www.libertymutual.com/lacymeeks  
Insurance



Contact Lacey to help find comprehensive coverage designed to protect you, your home and your automobile.

**Referred by: Natalie Moore, First Place Bank**



**You can sample some of the delicious and elegant work of Mandy Minick at the dessert auction table at Reds, Whites & Desserts on May 22. (See pages 1 and 5.)**

## M. Minick Cake Design Ltd.

Mandy Minick, Owner  
1474 Sargas St.  
Columbus, OH 43240  
Phone: (614) 844-5681  
www.MMinickCakeDesign.com  
Bakeries

M. Minick Cake Design Ltd. offers delicious and elegant cakes and cupcakes for any event or occasion. Each order is personalized to suit the event and the recipient.

## Peebles Creative Group

Jill Clark, Director of Client Services  
6209 Riverside Dr., Ste. 100  
Dublin, OH 43017  
Phone: (614) 487-2011  
Fax: (614) 487-9233  
www.peeblescreativegroup.com



### Marketing

Peebles Creative Group is a full-service advertising agency offering services from marketing plan development and branding to collateral, ad and Web design. PCG provides clarity, focus and momentum, and we're best at telling organizations' stories in terms that are compelling and honest ...in messages that get noticed and get positive results.



**Check out the "Titanic Proportions" auction package at Reds, Whites & Desserts on May 22. It includes four tickets to Titanic: The Artifact Exhibition at COSI, generously donated by Peebles Creative Group.**

## Result Data

Michael Wallace, Vice President Application Engineering  
200 E. Campus View Blvd. Ste. 120  
Columbus, OH 43235  
Phone: (614) 505-0770  
Fax: (614) 505-0779  
www.resultdata.com

### Computers

Result Data specializes in business intelligence, data warehousing, data management and custom .Net development for Web and Windows. For more than 14 years Result Data has been helping organizations improve the way that they collect, use and analyze business data.



## RWK - Small Business Bookkeeping Solutions

Emily Krombach, President  
1085 Putney Dr.  
Worthington, OH 43085  
Phone: (614) 436-8444  
Fax: (614) 540-7441  
Bookkeeping

RWK-Small Business Bookkeeping Solutions handles the fundamental aspects of a firm's financial recordkeeping. Recording financial transactions; managing accounts payable and receivable; reconciling bank statements; updating the trial balance, profit-and-loss statement and balance sheet; managing payroll; and invoicing clients.



**New member Emily Krombach with daughter Erika Senk at the Women's Business Network luncheon on May 4. Erika, a Thomas Worthington senior, won a scholarship from WBN.**

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## Slawson Outsourcing & Lead Development

Leah Slawson, Owner  
1611 Flat Rock Ct.  
Columbus, OH 43235  
Phone: (614) 389-0278  
www.avaandersonnontoxic.com/  
leahslawson

Leah Slawson is a founding consultant for Ava Anderson Non-Toxic. The organization helps educate consumers about toxic ingredients in many cosmetic products.



**Leah Slawson was an exhibitor at the Health & Wellness Fair conducted by Young Professionals of Worthington (YPoW) on April 27 at YMCA North.**

## Tan Envy

Kira Hemminger, Custom Tan Specialist  
185 W. Weisheimer Road  
Columbus, OH 43214  
Phone: (614) 551-0286  
www.tanenvy.com  
*Cosmetics and Beauty Products*

Tan Envy provides a natural-looking, custom spray tan with perfect color, flawless application and consistent results – without harmful sun's rays, harsh chemicals, orange color or lingering smells. The unique organic solution boasts ingredients such as ginseng and



rosemary and is aloe-vera enriched, has anti-aging botanicals, vitamin E and antioxidants.

rosemary and is aloe-vera enriched, has anti-aging botanicals, vitamin E and antioxidants.

## Theresa Moretti, Licensed Massage Therapist

Theresa Moretti, Owner  
870 N. High St., Ste. 108  
Worthington, OH 43085  
Phone: (614) 507-5802  
*Massage Therapy*

Theresa Moretti is a licensed massage therapist who passionately believes in the healing power of touch. She enjoys sharing her compassionate nature in the overall health and well being of the clients she serves.



**Look for massage gift certificates from Theresa Moretti in the Reds, Whites & Desserts auction.**

## The Winery Bistro & Wine Shop

Debra Sturm, General Manager  
8231 N. High St.  
Columbus, OH 43235  
Phone: (614) 436-4000  
www.thewinerybistroandwineshop.com  
*Wine and Spirits/Restaurants*

**The Winery will be a wine presenter at Reds, Whites & Desserts. See page 4.**



Under new management, The Winery is a retail wine shop with more than 1,000 labels, offering a tasting bar with wines by the glass, flights or bottle. Food service includes homemade hummus, flatbreads, pizzas and a wide range of upscale foods and wines.★

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# Highlights of Staff Appreciation Luncheon 2010



Worthington Hills Country Club was host to the Chamber's 2010 Staff Appreciation Luncheon on Tuesday, April 20. Keynote presenter Pat Snyder from Power Communications (*center right*) drew from her recently published volume, "The Dog Ate My Planner: Tales and Tips from an Overbooked Life." Each guest received a copy of the volume, along with red long-stemmed roses courtesy of Mimosa Floral Design. Career Choices Unlimited (*top left*) and MT Business Technologies (*center left*), event sponsors, provided information tables at the event and presented door prizes.



MT Business Technologies, Inc.

mimosa floral design

Among the attendees were groups from Whalen & Company CPAs and Consultants (*top right*) and Huntington National Bank (*bottom right*), both Gold Sustaining Members, and the office of Anthony Lordo, D.D.S. (*bottom left*). ★



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Worthington Area Chamber of Commerce  
25 W. New England Ave., Worthington 43085

Visit our Web site at:



To submit news items about your business or inquire about advertising opportunities and rates, call the Chamber office at (614) 888-3040 or e-mail [kathryn@worthingtonchamber.org](mailto:kathryn@worthingtonchamber.org).

## Gold Sustaining Members

- AAA Ohio Auto Club
- Fifth Third Bank
- Huntington National Bank
- Whalen & Company CPAs and Consultants
- Worthington Industries



## Silver Sustaining Members

- Old Bag of Nails Pub/Pig Iron BBQ
- Shawan Marquis Agency Inc.
- The Worthington Inn

Kathryn R. Paugh, Executive Director  
Kay Laksi, The Rite Bite, Board Chair

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\*Discount only applies to Chamber members who do not already have Anthem insurance. Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company, An independent licensee of the Blue Cross and Blue Shield Association. © Anthem is a registered trademark. The Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield Association. (4/07)